



"Your stock market news service. Easy-to-use coverage for the serious investor, industry professional and journalist on the move."

Value proposition for Carriers

Carriers will be able to provide both professional and personal investors with a new generation of up to the minute mobile coverage of share market activity with BuySellShares.

The pre-packaged ready-to-integrate service is more than just a string of stock market quotes. In a major advance for the investment community, BuySellShares provides an authoritative and reliable flow of sharemarket stories along with data on price and volume changes and trading dynamics critical to investment decisions.

BuySellShares generates an average of two stories per minute in the twelve hours from 8:30 am each business day. No other source has such a comprehensive and detailed coverage of 15 stockmarkets.

Company Overview

Who is BuySellShares?

Since 2003 BuySellShares has wholesaled online stock market and related business and finance content to corporate publishing vendors and online businesses.

Who do we work with?

BuySellShares provides content to AAP, Factiva by Dow Jones, Financial Times, LexisNexis and Reuters.

How do you know our data is independent?

BuySellShares owner Jupiter International (Australia) Pty Ltd holds an Australian Financial Service Licence. Together, our mission is to democratise the stock market. The information you receive is unbiased and independent equities data. As wholesalers, our data is unique to the retail market.

What stock exchanges do we report on?

Australia, India (NSE and BSE), Germany, Italy, Austria, the Baltics, Greece, the Czech Republic, Slovenia, Slovakia, Poland, Hungary and Ireland. Russia and several European markets are in the pipeline.

How can we help you?

With a new vertical and a niche audience – mobile phone content. As a wholesaler, we can assure you that our data is unique to the retail market.

All BuySellShares data is designed to increase the revenue earned by information solutions.

To help users achieve their goals online, our high volume data - on every stock, every sector, every hour, every day - returns data for every search.

Commercially, the data can increase your earnings by expanding content output and content/advertising sales, depending on your model. BuySellShares can attract a whole new demographic for you.

Products

- A breaking newswire of announcement stories, on all listed companies (typically about 50/hour/market).
- Hourly Market, Trading, Sector and Stock Reports, on all stocks and all sectors.
- Essential financial information and recommendations for investors.
- Special interest data on substantial shareholding changes and directors' trades.

About BuySellTips

Over 45,000 stocks make up the global equity market today. That means there are investment opportunities far beyond the top hundred stocks that are regularly covered by analysts and the media, in their markets.

But who has the time to hunt through all those companies to search out those with truly great fundamentals and serious growth potential? How do you spot the most promising stocks of the day - as well as the investments under threat - without wasting hours researching?

Price Point

BuySellShares services a specific audience, industry professionals and journalists, with detailed up to the minute information. This unique offer needs to be positioned at a more exclusive rate - in line with the quality of the service.

Product Partnering

A premium information service can help to drive the sale of devices and contracts-packaged for specific demographics. BuySellShares can be offered in conjunction with special offers to help the sale of new products.

Press Releases

BuySellShares delivers regular press releases to keep the brand name in the market; 1) Industry News, comment on events by BuySellShares.
2) Product News, new releases and updates by BuySellShares the product.

Point of Sale

Tools for shop front sales will help drive awareness and sales. dependant on a negotiated print cost BuySellShares will develop and produce flyers, postcards and POS cards.

Consumer Website

BuySellShares will develop a consumer based website to build product awareness and make sure users can see the depth of content available.

User Experience

- a mobile application using BuySellShares detailed reports
- a simple and elegant service for the serious investor, professional and journalist on the move.
- The ability to quickly gauge market activity (related to sector or company) while on the move.
- Fully secure subscription through the mobile phone
- Users can browse the main page to get an overview of today's significant news
- The user will be encouraged to use the Mobile service for free, which will provide today's current headlines only.

BuySellShares.com gives Tips based on proprietary indicators and unique algorithms based on proven techniques. We research the whole market Every Stock Every Day.

MY INVESTMENT ANALYST ROUND THE WORLD ROUND THE CLOCK GLOBAL 24X7

1. Stock/Sector/Market/Results updated every day every stock every sector; 15 stockmarkets. Stock Reports and Sector Reports updated every day in html, pdf and xml. Includes Charts and Tables.
2. Unique Price Volume indicators and proprietary algorithms: times average volume, Momentum Arrows, present value of \$1000 invested a week/month/year ago, daily technical analysis including identifying uptrend/downtrend, relative strength and trend, moving average price and trend, identifying new highs and lows, consecutive rises and falls, Fundamentals updated every day and ranked by value in the market.
3. Financials with latest Results, whether monthly, quarterly, half or full yearly, showing favourable and unfavourable changes, trend in common size ratios, and dividends trailing one year. Estimates and Forecasts.
4. Announcements on buying/selling by substantial shareholders/directors, capital reconstruction, changes in Board/Management, Activities, new listings/delistings/suspensions, name change, results,
5. Hybrid stories based on manually processed data every day and automatically generated every day from a database that typically maintains a record of some 300 million cells on each market
6. Internet tracker on every stock and every sector
7. Mobile phone: My Portfolio in text
8. Alerts (in text), price limit etc, MAP, Price/MAP: by email and SMS
9. Tips/Recommendations based on proprietary indicators and unique algorithms based on proven techniques. We research the whole market Every Stock Every Day.